



PROFESSIONAL PRINCIPLES

10 recommended principles in the relationships among professionals in contemporary art

1. ACTION IN MUTUAL INTEREST

The parties act for the benefit of both professional relationships, respecting the balance of interests and avoiding exploitation or abuse.

2. GOOD FAITH

All actions and communications must be conducted honestly, fairly, and without the intention to mislead.

3. MUTUAL, RELEVANT, AND SUFFICIENT INFORMATION

The parties commit to providing complete, accurate, and necessary information for the proper conduct of professional activities.

4. INSURANCE OF WORKS

All works in custody, on exhibition, or in transport must be covered by insurance appropriate to their value and risks.

5. PROPER PRESERVATION OF WORKS

The parties are obliged to follow professional standards regarding the preservation and handling of works of art.

6. DOCUMENTATION OF WORKS

Each work must be accompanied by correct documentation: author, title, year, technique, dimensions, provenance, certificate of authenticity, etc.

7. SAFE TRANSPORT AND STORAGE

Transport and storage must be carried out professionally, using materials and procedures that guarantee the integrity of the works.

8. DOCUMENTATION OF SALES

All sales must be recorded through official documents (invoices, contracts, certificates), clearly stating the conditions of the transaction.

9. OBTAINING PRIOR CONSENT

Explicit consent from the parties is required before any action on the works (e.g., loan, sale, exhibition, restoration, transport, studio visits).

10. ETHICAL COMMERCIAL PRACTICES

Fair pricing, avoiding manipulation of the art market, ensuring the authenticity of works, and transparency in transactions. Remuneration of artists for profitable exhibition activities.

The principles were compiled based on recommendations from the French and Dutch codes of ethics regarding professionalism in art.